

## NEW CRITERIA FOR MULTIVALENTLY MEROMORPHIC CONVEX FUNCTIONS OF ORDER $\alpha$

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*Abstract.* Let  $\mathcal{J}_{n+p-1}(\alpha)$  ( $p \in \mathbb{N}$ ,  $n > -p$ ,  $0 \leq \alpha < p$ ) denote the class of functions of the form

$$f(z) = \frac{1}{z^p} + \frac{a_0}{z^{p-1}} + \frac{a_1}{z^{p-2}} + \dots$$

which are regular and  $p$ -valent in the punctured unit disc

$$\mathbb{U}^* = \{z \in \mathbb{C} : 0 < |z| < 1\}$$

and satisfy the condition

$$\operatorname{Re} \left\{ \frac{(D^{n+p} f(z))'}{(D^{n+p-1} f(z))'} - (p+1) \right\} < -\frac{p(n+p-1) + \alpha}{n+p},$$

where

$$D^{n+p-1} f(z) = \frac{1}{z^p (1-z)^{n+p}} * f(z).$$

It is proved that  $\mathcal{J}_{n+p}(\alpha) \subset \mathcal{J}_{n+p-1}(\alpha)$ . Since  $\mathcal{J}_0(\alpha)$  is the class of  $p$ -valently meromorphic convex functions of order  $\alpha$  ( $0 \leq \alpha < p$ ), all functions in  $\mathcal{J}_{n+p-1}(\alpha)$  are  $p$ -valently meromorphic convex of order  $\alpha$ . Further, we consider the integral operators of functions in  $\mathcal{J}_{n+p-1}(\alpha)$ .

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