# NEW SHARP BOUNDS FOR IDENTRIC MEAN IN TERMS OF LOGARITHMIC MEAN AND ARITHMETIC MEAN 

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Abstract. Let $x, y>0$ with $x \neq y$. We give new sharp bounds for identric mean $I=e^{-1}\left(x^{x} / y^{y}\right)^{1 /(x-y)}$ in terms of logarithmic mean $L=(x-y) /(\ln x-\ln y)$ and arithmetic mean $A=(x+y) / 2$ :

$$
\left(\frac{1}{2} L^{p_{0}}+\frac{1}{2} A^{p_{0}}\right)^{1 / p_{0}}<I<\left(\frac{1}{2} L^{\tilde{p}_{0}}+\frac{1}{2} A^{\tilde{p}_{0}}\right)^{1 / \tilde{p}_{0}}
$$

where $p_{0}=8 / 5$ and $\tilde{p}_{0}=(\ln 2) /(1-\ln 2)$ are the best possible constants.
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