

## ON SOME INEQUALITIES RELATED TO HEINZ MEANS FOR UNITARILY INVARIANT NORMS

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**Abstract.** In this paper, we improve and generalize some existing inequalities for unitarily invariant norms by using the convexity of the function  $f(v) = \|A^vXB^{1-v} + A^{1-v}XB^v\|$  on the interval  $[0, 1]$ .

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