

## OPERATORS OF FRACTIONAL CALCULUS AND ASSOCIATED INTEGRAL TRANSFORMS OF THE ( $p, q$ )-EXTENDED HURWITZ–LERCH ZETA FUNCTION

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**Abstract.** In this paper, our aim is to establish certain fractional integral and derivative formulas of the generalized  $(p, q)$ -extended Hurwitz-Lerch zeta function by using generalized Marichev-Saigo-Maeda fractional operators which involve, in their kernel, Appell's two-variable hypergeometric function  $F_3(\cdot)$ . These results are expressed in terms of the Hadamard product (or the convolution) of two analytic functions in terms of  $(p, q)$ -extended Hurwitz-Lerch zeta function and Fox-Wright hypergeometric function  ${}_r\Psi_s(\cdot)$ . We then obtain their composition formulas by using fractional integral and derivative formulas and certain Integral transforms associated with Beta, Laplace and Whittaker transforms involving generalized  $(p, q)$ -extended Hurwitz-Lerch Zeta function.

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