

## COORDINATE STRONGLY $s$ -CONVEX FUNCTIONS AND RELATED RESULTS

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**Abstract.** In this article, we give non-trivial examples of coordinate  $s$ -convex functions which are not  $s$ -convex functions. Also, we present a new class of coordinate strongly  $s$ -convex functions. We prove that every strongly  $s$ -convex function is coordinate strongly  $s$ -convex function but the converse is not generally true. Furthermore, we establish Jensen type inequality for strongly  $s$ -convex functions. We present Jensen and Hermite-Hadamard type inequalities for coordinate strongly  $s$ -convex functions.

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