

## HERMITE–HADAMARD TYPE INEQUALITIES FOR OPERATOR $(p,h)$ -CONVEX FUNCTIONS

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**Abstract.** Motivated by the recent work on convex functions and operator convex functions, we investigate the Hermite-Hadamard inequalities for operator  $(p,h)$ -convex functions. We also present the estimates of both sides of the Hermite-Hadamard type inequality for operator  $(p,h)$ -convex functions, where  $h$  is a non-negative function with  $h(t) + h(1-t) \leq \kappa$  ( $\kappa$  is a positive constant) for  $t \in (0,1)$ . The results are new even for the commutative case. Applications for particular cases of these inequalities are also provided.

*Mathematics subject classification (2010):* 47A63, 46C05, 26D15.

*Keywords and phrases:* Hermite-Hadamard inequality, operator  $(p,h)$ -convex function,  $h$ -convex function, positive operator.

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