

## ON THE GENERALIZED VON NEUMANN-JORDAN TYPE CONSTANT FOR SOME CONCRETE BANACH SPACES

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**Abstract.** In this paper, we investigate the relations involving the generalized von Neumann-Jordan type constant of the absolute normalized norms  $\|\cdot\|_\psi$  and  $\|\cdot\|_\phi$ , where the convex functions  $\psi$  and  $\phi$  are comparable. These conclusions which not only contain some previous results, but also give the exact value of the generalized von Neumann-Jordan type constant for some practical examples in the application of geometric theory of Banach spaces.

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