

## ON A GENERALIZED JORDAN-VON NEUMANN TYPE CONSTANT AND NORMAL STRUCTURE

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**Abstract.** In this paper, we introduce a new geometric constant  $C_{-\infty}^{(p)}(a, X)$ , which is closely related to the generalized Jordan-von Neumann type constant. We show that 2 and  $\frac{(a+2)^p}{2^{p-2}(2^p+a^p)}$  are the upper and lower bound for  $C_{-\infty}^{(p)}(a, X)$ , respectively. Moreover, we obtain that  $C_{-\infty}^{(p)}(a, X) = C_{-\infty}^{(p)}(a, \tilde{X})$ , where  $\tilde{X}$  is the ultrapower space of  $X$ . Subsequently, we give some sufficient conditions for normal structure of a Banach space with different constants, such as the generalized James constant, Domínguez-Benavides coefficient and the coefficient of weak orthogonality.

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