

GENERALIZED FRACTIONAL OSTROWSKI TYPE INEQUALITIES VIA $\phi - \lambda$ -CONVEX FUNCTION

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Abstract. In this paper, we would like to state well-known Ostrowski inequality via generalized Montgomery identity for the $\phi - \lambda$ -convex function. Also, we would like to state the generalization of the classical Ostrowski inequality via generalized fractional integrals, which is obtained for functions whose first derivative in absolute values is $\phi - \lambda$ -convex. Moreover we establish some Ostrowski type inequalities via generalized fractional integrals and their particular cases for the class of functions whose derivatives in absolute values at certain powers are $\phi - \lambda$ -convex by using different techniques including Hölder's inequality and power mean inequality. Also, standard results would be capture as special cases. Moreover, some applications in terms of special means would also be given.

Mathematics subject classification (2020): 26A33, 26A51, 26D15, 26D99, 47A30, 33B10.

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